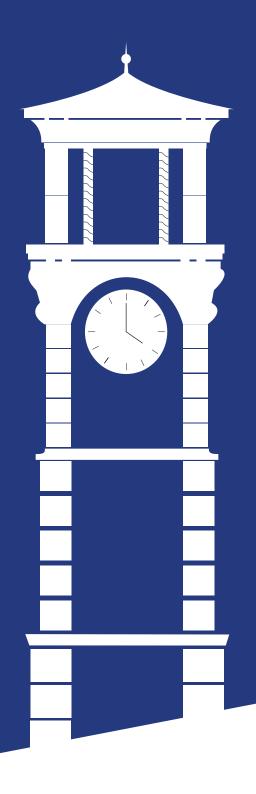
# ASPA FALL REGIONAL WORKSHOPS



MOBILE | SEPTEMBER 24, 2018 MARX LIBRARY | UNIVERISTY OF SOUTH ALABAMA

# SCHEDULE

Welcome | Meredith Cummings, MJE ......... Auditorium, 9 a.m. Keynote | Maggie Lacey ............ Auditorium, after welcome Yearbook | John Cutsigner .............. Room 181, 10 a.m. - 1 p.m.

## **KEYNOTE: MAGGIE LACEY**



**MAGGIE LACEY** was born in Mobile and lived most of her life along the bay in Point Clear. She attended McGill-Toolen High School and went on to graduate cum laude from Vanderbilt University with a BA in Art History and Spanish.

Maggie has worked in numerous fields, but always with a focus on the arts, culture and lifestyle. She worked in design and manufacturing for a shoe designer in New York City, handled marketing and events for The Mississippi Museum of Art, and managed the Windmill Market in Fairhope, a green facility that focused on local and sustainable food. While there, she ran a successful CSA (local produce subscription service) and hosted annual farm to table dinners in Baldwin

County, establishing herself as a strong voice for the eat local movement. Maggie began her career with Mobile Bay Magazine as the Food Editor, where she wrote restaurant reviews, highlighted area chefs and home cooks, and shared recipes from dinner parties and events from around the area. In the summer of 2017, Maggie took the reigns as Executive Editor of the magazine and is working to bring the 45-year-old publication forward into the coming years with a clean style and a broader perspective on the community at large, while still maintaining its classic aesthetic and a focus on history, good food and beautiful homes. When not writing furiously on the computer or working with MB's team on photo shoots, she spends time on the bay with her husband and two kids.



MEREDITH CUMMINGS, MJE, has 25 years of experience in print, web and multimedia reporting. She is Immediate Past President of Alabama Media Professionals and the Society of Professional Journalists Alabama Professional Chapter. She advises the Capstone Association of Black Journalists and directs the Alabama Scholastic Press Association and National Elementary Schools Press Association. She is a member of SPJ's Journalism Education Committee. She blogs for Medium.com and supervises Editing and Digital production for The University of Alabama's Department of Journalism and Creative Media in the WVUA 23 newsroom.



JOHN CUTSINGER semi-retired last year after 16 years in the classroom as a yearbook, newspaper and magazine adviser and 27 years as a Jostens educational and creative manager. He now acts as a Jostens Ambassador. A JEA Certified Journalism Educator, John takes great pride in his CSPAA Gold Key, his NSPA Pioneer, his JEA Medal of Merit and Friend of Scholastic Journalism, his SIPA Distinguished Adviser Award, and Dow Jones Newspaper Fund Journalism Teacher of the Year. "It is amazing that my entire life has revolved around capturing and preserving memories that last a lifetime for millions," he said.



SAVANNAH BULLARD is a junior at the University of Alabama majoring in journalism with a double minor in art and computing tech and applications. She is a scholastic journalism veteran who won awards in all forms of media throughout her career, including ASPA's 2016 Rick Bragg Award for Feature Writing. Savannah lives in Tuscaloosa with her boyfriend and their cat where she works as the Lead Page Designer for the Crimson White, interns at WVUA 23 and serves as a Justice on the Academic Honor Council for the College of Communication and Information Sciences.

# THANK YOU!

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